



Tel Aviv Jaffa Orange Art Project
Israel in the Gardens
Sunday, June 7, 2009

Dear Artist,

You're invited to participate in the "*Tel- Aviv Jaffa Orange Project*" at Israel in the Gardens on Sunday June 7, 2009. Israel in the Gardens is the largest Jewish community celebration in Northern California that drew over 20,000 people last year. Check out last year's highlights at <http://www.vimeo.com/2335068>.

This year we are celebrating Tel-Aviv's Centennial, and are introducing a project that we think will be a wonderful way to connect our community to Tel-Aviv. Just like New York is known as "The Big Apple", Tel-Aviv is known as "The Big Orange", and what they both have in common is that they are known for their culture and non-stop night life.

The Project is for artists to create their vision of Tel-Aviv, using the "*Tel- Aviv Jaffa Orange*" as a theme to be produced in any medium. Each artist is responsible for delivering and setting up their work in the exhibit area. There is no fee to participate but we would like for 50% of the sale price proceeds to go to a Federation project in Israel (TBD). The maximum size of each piece may not exceed 4'X4'. **The exhibition area will be in the plaza in front of the Contemporary Jewish Museum.** The artist's name will be displayed in front of the art piece. We reserve the right to remove work deemed unacceptable or obviously different from work represented in application.

All art work needs to be set up by 9:30. Israel in the Gardens celebrations begins at 10:00 a.m. and ends at 5:00 p.m.

If you need further information please do not hesitate to call: 415-512-6274

Israel in the Gardens





Israel in the Gardens 2009
Artist Application
Sunday, June 7, 2009
10:00am-5:00pm

Location: Yerba Buena Gardens between 4th and 5th street and Howard and Mission
We invite you to participate as an artist. We will include the artist's name. All artwork will be appropriate for public viewing by all ages. 50% of sale price proceeds will go to a Federation sponsored program in Israel.

Artist Name: _____

Address: _____

City/State/Zip: _____

Phone (work and home): _____

Phone (cell): _____

Email address: _____

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR ART WORK AND THE MEDIUM YOU WILL BE USING. ART SHOULD NOT EXCEED 4'X4'. If possible, please send a photo.

- All artwork must be appropriate for public viewing.
- No words or symbols intended as advertising may appear within the image.
- No artwork containing violence, gore or controversial imagery is allowed.

For More information please call:
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