



April 2008

Dear Friends,

We are pleased to present the Israel @ 60 Mission Briefing Book. The briefing book includes background on the places we will visit and the people we will meet, as well as useful telephone numbers and mission guidelines.

The briefing book is divided into twelve sections. The first four cover the following:

- ◇ Mission itinerary
- ◇ Israel's 60<sup>th</sup> Anniversary – Information and Reflection
- ◇ Background on the important work of the Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties
- ◇ General Information (e.g. guidelines, important phone numbers, etc.)

The next eight sections are divided by day, and each individual day is divided by track.

We know that a large amount of information can be overwhelming and thus suggest that you read the eight sections divided by day when in Israel, reading about each day the night before.

In addition, we strongly urge you to review the “Understanding Israel” CD provided by Lehrhaus Judaica at the orientation. The digital classroom course is clear and concise and will greatly enhance your visit.

We also want to take this opportunity to thank our wonderful staff, both in San Francisco and Jerusalem, who have put together this superb resource book. We are deeply appreciative of their extraordinary commitment and dedication

We very much look forward to taking this journey together with you – a journey that will touch each and every one of us individually and all of us together as a community. In the meantime, we wish you and your families a very Happy Passover.

Sincerely,

Robert Blum  
Co-Chair  
Israel @ 60 Mission

Bobby Lent  
Co-Chair  
Israel @ 60 Mission